



MEDIA ACCREDITATION TERMS & CONDITIONS

13th – 17th September 2017
www.blenheimhorse.co.uk

We would like to thank you for your interest in covering our event and would be grateful if you could read these notes/requests which set out further details on our guidelines.

By submitting an application for accreditation, you will be assumed to have read and agreed to these.

Media Accreditation General Eligibility Criteria *(detailed versions below)*

As a condition of accreditation, please send a minimum of ten of your best images (high resolution) taken at the SsangYong Blenheim Palace International Horse Trials 2017. We are particularly looking for dramatic, arresting or unusual shots of the entire event, not just the mainstream competitions. **These should be emailed on links only to media@blenheimhorse.co.uk by Friday 29th September 2017.** Please be assured that credits would be given for images used.

- Applicants should be part of the editorial team, or on an assignment for a specific publication, broadcast media, or news service.
- Commercially marketing images directly to competitors is restricted to the event's nominated official photographers.
- Proof of assignment may be requested by our accreditation team when considering any application.
- Only recognised editorial staff and photographers will be considered for accreditation and editorial evidence thereof may be requested.
- All accredited media must comply with the requests and instructions of the event organisers and stewards.
- Submission of the accreditation application form confirms acceptance of these terms and conditions.
- Any accepted applicant in breach of these conditions will have their accreditation withdrawn, be asked to leave the grounds and will not be accredited in future.

Accreditation Schedule:

- The deadline for applications is 18th August 2017. We regret that we cannot accept late applications, unless under exceptional circumstances.
- E-tickets are scheduled to be sent during the week commencing 28th August 2017. No passes can be sent after Friday 8th September 2017.

Additional Notes for Specific Media:

1) Freelancers

If you are working on a freelance basis, please supply contact details for your editor (requested on the application form).

2) Websites

Only relevant websites that preview the SsangYong Blenheim Palace International Horse Trials can be granted accreditation. Limited resources do mean that we are forced to prioritise. We regret that we do not have the facilities to accommodate photographers purely representing rider websites.

3) Broadcast

Broadcast rights are restricted by British Eventing. All broadcasters should apply by submitting an accreditation form in the first instance and accompany their request with full and further details.

4) Freelance Photographers

We would like to showcase the best photographs from the event on our new website so they may be seen and, in addition, may like to contact you at a later date about using selected images for future marketing.

Photographers

- 1) Only photographers who have a commission from a bona fide publication (print and/or digital) will be considered for accreditation. The publication, commissioning editor, email address and telephone number must be included on the accreditation application form and they may be contacted by the organising team. Samples of published work may be requested.
- 2) Only one photographer will be accredited per publication per day and no assistants are permitted.
- 3) All photographers must carry full public liability and third-party liability insurance and by accepting these conditions indemnify the owners and managers of the SsangYong Blenheim Palace International Horse Trials against all costs, claims and other expenses that they may incur from any third party. Evidence of such insurance must be available and produced on request during the event.
- 4) Only the officially appointed event photographers may sell images of the competitors or the competition to competitors, owners and/or the public within three months of the competition.
- 5) Accreditation numbers are limited and all applications will be reviewed by the Event Director or her nominee(s). Previous accreditation is no guarantee of a repeat in 2017 or in the future.
- 6) On cross-country days (16th and 17th September 2017) photographers' bibs (giving access onto the field of play) will only be issued to photographers accredited for that day who attend the official briefing.
- 7) On show jumping days (16th and 17th September 2017) access to the arena will be limited and only those granted such access will be permitted to remain in the arena to cover the presentations. Other photographers may be given space/seats at the side of the arena but must remain sitting down and avoid obstructing the view of the public.
- 8) Complimentary high-resolution images for publication of all phases of the competition and presentations will be available in the media section of the SsangYong Blenheim Palace International Horse Trials website.

Television/Film Crews (including web cameramen)

- 1) Anyone wishing to film or otherwise acquire moving pictures by any means available now or in the future must outline their production plan/synopsis to the event's Media Officer prior to applying for accreditation. Accreditation is entirely at the discretion of the Event Director or her nominee(s).
- 2) Filming may only take place in locations agreed by the event's Media Officer.
- 3) No film may be taken of any event action without prior written permission from the Event Director or her nominee(s).
- 4) Film crews must carry full public liability and third-party insurance for all activities on the Blenheim Palace Estate. They must indemnify the event against all costs, claims and other expenses that they may incur from any third party. Evidence of insurance must be available and produced on demand during the event.
- 5) Any film or images are only to be used for the purposes agreed in advance. Under no circumstances may any material be used for any other commercial purposes, eg. promotion or advertising by those filming or any third party, without specific consent in writing, which will only be granted on payment of (additional) fees to be agreed.
- 6) Those filming are responsible for making good any damage to any property on the Blenheim Palace Estate at their own expense.
- 7) All equipment will be provided by the crew.
- 8) An accreditation to film may not be assigned or otherwise passed on or shared with any third party.
- 9) All relevant UK legislation must be observed, including health and safety legislation.
- 10) A fee (to be agreed case by case) will be charged, payable prior to the start of filming, except in the case of 'news coverage' where no fee will be charged.